

CONTENT PLANNING WORKSHEET

Now it's time to decide what kind of content you want in each section of your portfolio!

**SECTION 1: ABOUT**

1. Let's start with a compelling intro (1 sentence or so). Start by sharing your name, who you are, and just enough about you to get us intrigued.

*I’m Eric Lahoda, a Web Developer with Code, Visual Design and Marketing skills.*

1. Tell us something about yourself that's fun, unique, or relatable (1 sentence should do ya). It doesn't have to be work-related!

*As an engineer, I have an eye for problem solving and as a sales person an ear for listening. I really enjoy the using the intuitive other half of the mind.*

1. Now tell us about your fantastic skills (3-6 is about right)! Be sure to highlight your strengths and interests, and call out the areas you want more experience in.

* \_*HTML and CSS\_\_\_\_\_\_\_\_\_\_\_\_*
* *\_Ux/Ui Design\_\_\_\_\_\_\_\_\_\_\_\_\_*
* *\_\_JavaScript and Jquery\_\_\_\_\_*
* \_\_Content Writing\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you have a great (professional) photo of yourself? Be sure to include it!

**SECTION 2: WORK**

1. Tell us about your work samples (3 is a good start)! Include a representative image of the project (a high resolution screenshot will do), the name of the project (make it a link if possible), and your role in the project. If you have a client, list them as well. If you're having trouble with this step, might we suggest your icon, business card, and portfolio design comp?

Project Image:

Project Name:

Client:

Role:

Project Image:

Project Name:

Client:

Role:

Project Image:

Project Name:

Client:

Role:

**SECTION 3: CONTACT**

What's the best way for fans and clients to reach you? Do you share on social media? Make sure to include a link to your website in all your social profiles!

* Direct contact
  + Phone:215-939-5149
  + Email: HI@BestTechService.com
* Social media
  + LinkedIn:
  + Dribbble:
  + Behance:
  + Twitter:
  + Instagram:
  + Facebook: